

Strategic Goals	Agenda Items
Sustainability	<ol style="list-style-type: none"> 1. Call to Order – Confirmation of Quorum (Janet) 2. Approval of the Agenda 3. Approval of Minutes of the previous AGM from September 25, 2020 - Attached
Partnerships	<ol style="list-style-type: none"> 4. President's Report (Janet) 5. Update on Projects from Past Year (Susan)
Communication	<ol style="list-style-type: none"> 6. Financial Report (Christine)
Advocacy	<ol style="list-style-type: none"> 7. Election of Directors (Janet)
	<ol style="list-style-type: none"> 8. Adjournment

Sustainability

- Develop a business case that includes the economic benefits of PLAR
- Consider including % of project funding in all proposal to offset BCPLAN operating or administrative costs
- Recruit new Directors as per the BCPLAN constitution and bylaws
- Identify and apply for funding through 2 or 3 project proposals
- Review membership categories to consider organizational members

Partnership

- Increase BCPLAN membership
- Engage with professional associations
- Participate in and support project proposals
- Engage with relevant associations, groups, services

Communication

- Implement the Communication Plan
- Enhance info on website and use social media
- Quarterly newsletters
- Develop and post an inventory of PLAR resources and practices in BC

Advocacy

- Identify key stakeholder groups including gov't ministries and employers
- Inform and educate stakeholders on the social and economic benefits using PLAR in identifying and assessing skills and competencies
- Identify the value proposition of BCPLAN membership