

Minutes

Strategic Goals	Agenda Items	Action/Motion
Sustainability	<ol style="list-style-type: none"> 1. Call to Order – Confirmation of Quorum (Janet) 2. Approval of the Agenda 3. Approval of Minutes of the previous AGM from September 25, 2020 	Susan/Debbie Susan/Geri
Partnerships	<ol style="list-style-type: none"> 4. President's Report (Janet) <ul style="list-style-type: none"> • The Action Network grew its membership and further increased its presence in BC. • The PICS contract to develop PLAR Navigator Portfolios is carrying on well. • BCPLAN has completed numerous projects over 2020-2021 period (see Update on Projects below for details) 5. Update on Projects from Past Year (Susan) <ul style="list-style-type: none"> • PICS contract has been going well • Developed PLAR infographic to raise awareness on PLAR and BCPLAN • Sustainability and Partnerships Committee created a Recruitment Partner list to build relationships with diverse stakeholders. • Revamped the website to offer more tools and resources to our membership and partners. • Established presence on social media – Twitter, Instagram, Facebook, LinkedIn. • Members have been receiving quarterly newsletter to stay up-to-date with best practices and the Action Network. • Success story questionnaire has been designed and will be used to gather success stories by PLAR Candidates. The stories will then be promoted via BCPLAN social media and website. • A membership package has been developed to go out with communication to new members. The package includes key details on navigating membership. • Both committees – Sustainability & Partnerships and Communications & Advocacy have been meeting regularly via Zoom through out the year. • 2 webinars have been delivered on PLAR and micro-credentials. 	
Communication	<ol style="list-style-type: none"> 6. Financial Report (Christine) The opening balance of the current fiscal year was \$18,067 and the closing balance - \$19,729.24. The Action Network gained a net income of \$1,662.24. Motion to approve the financial report 	Christine/Lori
Advocacy	<ol style="list-style-type: none"> 7. Election of Directors (Janet) Nominated and voted in for a 2-year term: Christine, Diane, Lori, Anita, Kevin, Geri, Justine. 	Susan/Debbie
	<ol style="list-style-type: none"> 8. Adjournment at 12:00 p.m. 	

Sustainability

- Develop a business case that includes the economic benefits of PLAR
- Consider including % of project funding in all proposal to offset BCPLAN operating or administrative costs
- Recruit new Directors as per the BCPLAN constitution and bylaws
- Identify and apply for funding through 2 or 3 project proposals
- Review membership categories to consider organizational members

Partnership

- Increase BCPLAN membership
- Engage with professional associations
- Participate in and support project proposals
- Engage with relevant associations, groups, services

Communication

- Implement the Communication Plan
- Enhance info on website and use social media
- Quarterly newsletters
- Develop and post an inventory of PLAR resources and practices in BC

Advocacy

- Identify key stakeholder groups including gov't ministries and employers
- Inform and educate stakeholders on the social and economic benefits using PLAR in identifying and assessing skills and competencies
- Identify the value proposition of BCPLAN membership